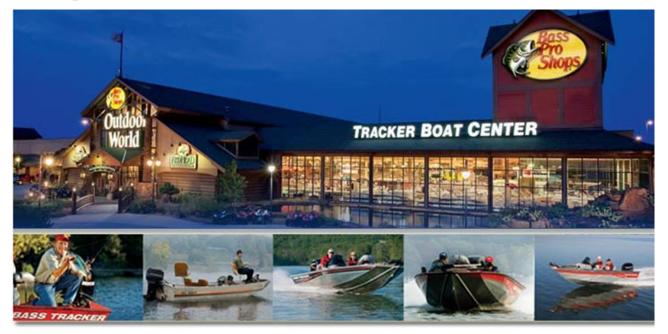
### **Case Study: Tracker Marine**



### Driven to be the best. It's our passion.

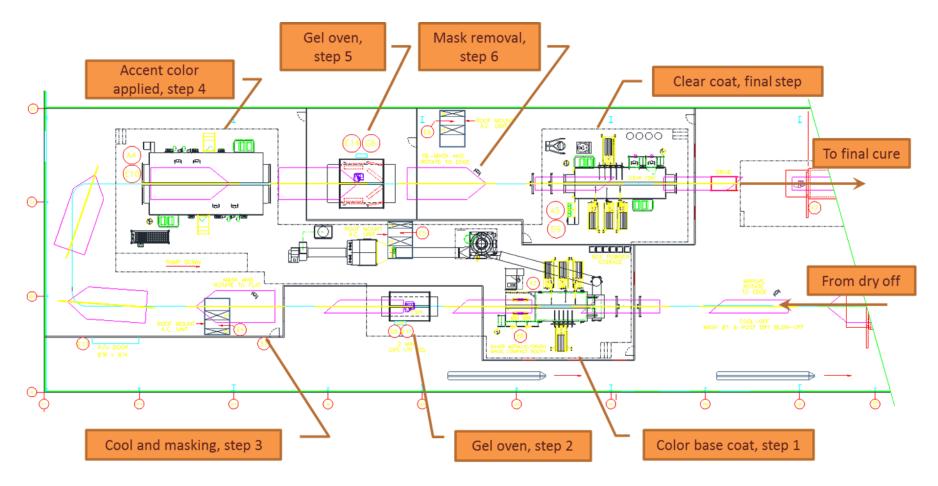
Conversion, Liquid to Powder

Color Change

Production Capacity



## <u>Layout</u>





## Installation Key Data

Parts:

Aluminum Boats (Fishing & Recreation) Part sizes:

> Height: 2,590mm Width: 1,070mm

Conveyor speed: Average 1.5 m/min

Solution provided (3 coat application): Base Coat: MagicCompact BA03 L

Clear Coat: Smart P

Each 1 x MagicControl CM30 with light curtain

1 x OptiCenter OC02

1 x OptiFlex AS04 – 12 OptiGun GA02

1 x OptiSelect GM03

4 x ZA06 Reciprocator + XT6 Positioner

4 x UA Individual axis positioner

Manual Booth accent color: Smart P

4 x OptiSelect GM03

4 x OptiColor (8 – Color select











#### **Company Profile:**

In 1978, Bass Pro Shops' founder Johnny Morris revolutionized the boating industry when he introduced the first fully rigged boat, motor and trailer package on the market. More than 30 years later, that tradition of excellence and innovation is found in every model in the Tracker Marine Group lineup.

### **Design Expectations:**

Tracker Marine was interested in providing a higher level of finish for their boats. Based on success already achieved with their trailer manufacture they pursued an industry first 3 coat powder process. Material process, application uniformity and color change were critical in their decision to move forward with Gema.

### **Keys to Success:**

Process work with the powder supplier and system integrator coupled with Gema's application experience and equipment capability provided Tracker confidence to invest in this unique process. The total team support, innovation, training and service were critical to Tracker Marine's decision and ongoing success.



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